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2022-2023

Name of the Department/Society: Department of Commerce in collaboration with MHRFDC

Name of the Event: Workshop on "N-VIVO" Software

Date of the Event: 2nd-3rd December 2022

The Department of Commerce Hansraj College in collaboration with Mahatma Hansraj Faculty Development Center under PMMMNMTT Scheme, MHRD Govt. of India organized a two-day (online) workshop on "N-VIVO" Software, on 2nd and 3rd December 2022 at 2:00 pm through Zoom. The objective of the workshop was to get orientation and hands on experience on NVIVO. Dr. Sumit Narula was the resource person of the webinar. Dr Narula is a PhD in electronic media and conflict resolution from Punjab University Chandigarh. He has got two masters and 2 post graduate diplomas to his credit. He is presently working as deputy dean research at Amity University Madhya Pradesh Gwalior. He is also the director head of the institution in Amity school of communication. He has published two books in Mass communication journalism and edited seven books out of which one of the books on environmental awareness and role of social media with IGI publications USA has recently been indexed on Clarivate book citation and Analysis web of science. He has also published several national and international research papers in reputed journals. He has also travelled world over for his research work and paper presentations. The core areas for his research are media research, fake news detection, peace building and conflict resolution etc. He is also the editor in chief of the biannual Scopus indexed journal named Journal of content community and communication which is the only communication Journal in India by any university in India. He is also the chairman of the recently established center of excellence for detection of fake news and disinformation at AUMP.

There were two technical sessions of one-and-a-half hour each on both the days.

1) Day1: Technical Session 1: Dr. Narula explained the downloading and installation process of NVIVO software from the NVIVO website, where it is available on a free 14-day trial bases. He explained the concept of qualitative data analysis (QDA) and emphasized its importance in today's research scenario. He also explained the two major challenges that is, regarding research bias and sample size. The speaker further enlightened the audience

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on how to deal with these biases by reading more and more literature.

- 2) Day 1: Technical Session 2: Dr Sumit gave an overview of the basic commands involved in running the software. With help of some sample projects the speaker explained how to import data into the program, assign classification information to files, create nodestructure and begin coding files within NVIVO.
- 3) Day2: Technical Session 1: He demonstrated with the help of sample files, the steps involved in coming up with maps, word cloud, word tree, semantic analysis, cluster analysis, etc.
- 4) Day2: Technical Session 2: Dr. Narula described the steps involved in using social media data from facebook and twitter through the feature of NCAPTURE. The workshop ended with the question answer session and a vote of thanks to the speaker.

The participants actively interacted with the speaker, got all their queries solved and felt enriched by the knowledge shared by our expert. The webinar proved immensely useful for all researchers and faculty members. We are thankful to our principal Dr. Rama, for her invaluable support. This webinar would not have been possible without the support of Dr. Jyoti Bhola (Co-ordinator), Mr. Ashutosh (Deputy Co-ordinator) and their team of MHRFDC, Hansraj College.

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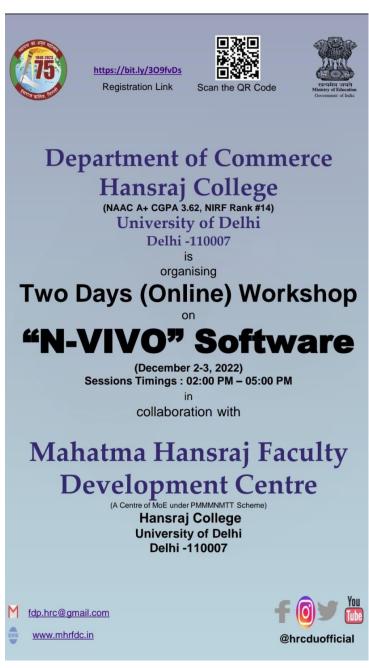
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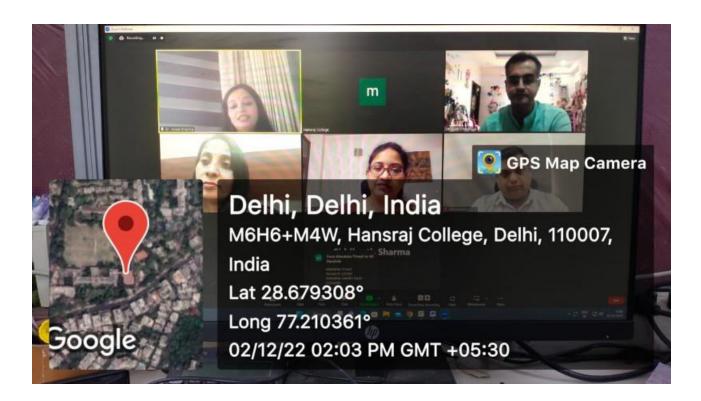


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ATTENDANCE: SNO. SNO. Name Name 1 Abhishek Kumar Dwivedi 34 Meghna Malhotra Mohammad Aadil Khan 2 Adithi 35 Mohammed Nadeem 3 Aditi Sarawagi 36 Qureshi 4 Akanksha Trivedi 37 **MUSKAN GOYAL** 5 AKHILESH KUMAR JHA 38 Nancy Mengi 6 39 Palak bhargava AMIT KAPOOR 7 ANITA VERMA 40 Pallabi Bhattacharjya 8 Poonam Sethi Anjali Singh 41 9 Ansari Sarwar Alam Poushali Halder 42 10 Archana Kumari Bhagat 43 Praveen S K 11 Ashima Goel Preeti 44 12 45 Baskar B Preetinder Kaur 13 Dikshita Aggarwal 46 Priyanka Nehra 14 Farah Choudhary 47 **Pummy Dhiman** 15 Garima Pancholi Pushkar Dwivedi 48 16 Gauri 49 Radhika Thapar 17 Gauri Khanna 50 Ravi Kant 18 Hari Singh Saud 51 REETIKA JAIN 19 Hemlata 52 Renu Gupta 20 HIMANSHU SHEKHAR 53 Ridhima Sharma 21 54 Jenikrishna MU Riya Gupta 22 Joyita Chakrabarti 55 Rooma Sharma 23 Jyoti Kasana Roopa Patavardhan 56 24 Jyotsna dwivedi 57 Ruchi 25 Kajol morya 58 SANJU RANI 26 Kalpna 59 SAUMYA SHARMA 27 Kamini Mishra 60 Savita Rastogi 28 Kanai Sarkar 61 Sonam 29 Manju Bhatia 62 Souray Mahato 30 Manleen kaur Subrata kumar Sahoo 63 31 Sunny Negi Manpreet kaur 64

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Surinder Kaur

Yashwani Gaur

Mansi Malhotra

Md Omair Ahmad

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